

René Merino

Full-Stack Software Engineer

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- Innovative software engineer with over a decade of experience in crafting bespoke solutions, leveraging expertise in Node.js, Next.js, React, CraftCMS, WordPress, and Algolia to deliver cutting-edge applications and technologies.
- Eager and fast learner of new tools, capable of distinguishing when to build custom and when to leverage existing tools.

Work Experience

Senior Software Engineer, Technical Lead

March 2022 – Present

Happy Cog

- Lead multiple projects simultaneously, overseeing tasks and switching context across technology stacks.
- Led and managed an Algolia implementation, resulting in a 20% increase in audience click-through-rates (CTR) and boosting e-commerce conversions rates by 15%.
- Develop and maintain multiple applications with financial implementations, using Stripe REST API to process transactions, manage subscriptions, and ensure secure payment integrations.
- Developed a suite of complex frontend modules, enabling seamless integration with the backend platform for the entire team.
- Led homepage overhaul and new design elements, delivering the project 2 months ahead of schedule.

Software Engineer

March 2015 – Feb 2022

Happy Cog

- Worked closely with backend and frontend developers, designers, and project managers, contributing to a collaborative environment that fosters teamwork and a positive company culture.
- Actively participate in the Agile/Scrum development process, collaborating with cross-functional teams from design through implementation to delivery, ensuring detailed technical documentation.
- Refactor legacy projects to align with modern technologies and frameworks, resulting in 30% reduction in code complexity and 25% increase in page speed performance.

Software Engineer

March 2013 – March 2015

The Berman Group

- Helped define a custom FE framework for rapid development using Wordpress as a CMS.
- Managed direct communications with clients to ensure all project features aligned with client goals.

Core Skills

CSS, HTML, JavaScript, TypeScript, PHP, NextJS, React, Vue, Rest APIs, GraphQL, Algolia, CraftCMS, WordPress, Laravel, Web accessibility/WCAG

Education

Associate of Applied Science Graphic Design Illustration

Jan 2009 – Dec 2010